



CONTRACT PHARMA

**2025 CONTRACTING AND
OUTSOURCING CONFERENCE
AND TABLETOP EXHIBITION**

SEPTEMBER 18-19 | HYATT REGENCY, NEW BRUNSWICK, NJ

SPONSOR THE 2025

CONTRACT PHARMA CONFERENCE

Enhance your visibility at the show with one of the following available sponsorship options

DIAMOND: \$25,000

COCKTAIL RECEPTION EXCLUSIVE SPONSORSHIP

- Custom banner in the reception area during cocktail hour
- Branded napkins
- Your logo on tabletop signage
- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
- Exclusive onsite video interview
- Full page ad in the Exhibitor Guide
- Invitation to the sponsor dinner

PLATINUM: \$15,000

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
- Company showcase in the September print issue and print Exhibitor Guide
- Exclusive onsite video interview
- Full page ad in the Exhibitor Guide
- Invitation to the sponsor dinner

AVAILABLE SPONSORSHIPS:

- Thursday breakfast sponsorship
- Stair graphics*

** See details on page 3*

CONTACT YOUR SALES REP TODAY TO BOOK YOUR SPONSORSHIP:

LAUREN HANNA, PUBLISHER • lhanna@rodmanmedia.com
IRENE ONESTO, MEDIA SALES DIRECTOR • ionesto@rodmanmedia.com

SPONSORSHIP

PACKAGES

24th Annual

CONTRACT
PHARMA

**2025 CONTRACTING AND
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GOLD: \$10,000

PROMOTIONAL PACKAGE INCLUDING:

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
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AVAILABLE SPONSORSHIPS:

- Hotel key cards*
- Session Seat Back Covers* **SOLD**
- Window clings*
- Conference banner*
- Prize drawing sponsorship

*See details on page 3.

SILVER: \$6,000

PROMOTIONAL PACKAGE INCLUDING:

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
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AVAILABLE SPONSORSHIPS:

- SOLD** Charging lounge*
- Badge ribbon sponsorship*
- Item in attendee backpacks
- Literature rack*

*See details on page 4.

BRONZE: \$3,000

PROMOTIONAL PACKAGE INCLUDING:

- Your logo on conference promotion (conference website, social media, print)
- Your logo on onsite signage
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BRANDING

OPPORTUNITIES

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PLATINUM PACKAGE

STAIR GRAPHICS

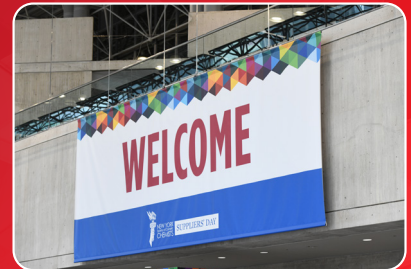
Welcome all attendees in the REGISTRATION AREA with a branded message that can include your expo location; another set of graphics will stand-out as delegates leave the conference area. **(EXCLUSIVE)**



GOLD PACKAGE

CONFERENCE BANNER

Your message will be prominently placed on a banner in the speaker session area. Promote your capabilities and provide your location to ensure attendees engage after the programming. **(EXCLUSIVE)**



GOLD PACKAGE

SESSION SEAT BACK COVERS

Get noticed during our 1.5 days of speaker sessions! Your branding will be prominently displayed on attendee chairs during all speaker and panel sessions on Thursday and Friday.



GOLD PACKAGE

HOTEL KEY CARDS

Have your message in each attendees' hands with a branded key card for their hotel room. This can contain a message to drive them to your booth, while also prominently displaying your logo. It is the perfect way to make sure you are top of mind with each CP Conference hotel guest! **(EXCLUSIVE)**



GOLD PACKAGE

WINDOW CLINGS

Greet all attendees with your logo and booth number on the windows and doors to the speaker session room. **(EXCLUSIVE)**



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SILVER PACKAGE

BADGE RIBBONS

Generate awareness for your brand by providing custom ribbons that can be adhered to attendee badges. Your logo will be included on the badges, and we can provide custom badges in your brand colors. Ribbons can be created for speakers, attendees, sponsors, and exhibitors...OR have some fun with playful ribbons that have a little more personality. Our team can work with you to brainstorm out-of-the-box ideas for the ribbons. The ribbons will be available to all attendees near registration. **(EXCLUSIVE)**



SILVER PACKAGE

LITERATURE RACKS

Greet attendees as they enter the Conference area with literature promoting your service and solutions. Each sponsor will have a dedicated rack that will be replenished with 8.5"x11" promotional material. Each rack will have an identification sign; logo must be provided. Details on where to ship promotional materials will be provided closer to the event.



SILVER PACKAGE

CHARGING LOUNGE

Sponsor a branded charging lounge, where attendees can relax, network and charge their devices. The lounge, located outside the exhibit hall, will include prominent signage and charging cubes with your logo. **(EXCLUSIVE)**



MECHANICAL SPECIFICATIONS FOR ALL ON-SITE MATERIALS:

PLEASE NOTE: All artwork must be submitted in CMYK (not RGB/HEX).

General File Set Up: Please provide artwork in native forms whenever possible

- Use Adobe Illustrator or InDesign for layout
- Include 1" bleeds on all sides
- Convert fonts to outlines
- Embed or package all linked images. Images Rasterized pixel-based images such as PSD, TIF or JPGs should be high resolution (150-300 dpi) at full size, 1:1 ratio. This includes images linked or embedded in InDesign or Illustrator files.

STAIR GRAPHICS (see attached for artwork/specs/sizes)

Large Set of Steps (28 Total Steps)

Below is TOP to Bottom Stairs (Railing is 57" on Center)
(Run of Step is 16")

- Top
- 114"L x 4 1/4"H (1)
- 114"L x 4 1/2"H (11)
- 114"L x 4 3/4"H (1)
- 114"L x 4 1/4"H (1)
- LANDING
- 114"L x 4 1/2" (12)
- 114"L x 4 3/4" (1)
- 114"L x 5 1/4"H (1)
- Bottom

Lobby Set of Steps (5 Total Steps)

These Steps are an angled "L" Shape

Railings are as follows on Center from Left to Right (3", 59", 115", 170 1/2")

- Top
- Front - 173"L x 5 1/2"H
- Front - 185 3/4"L x 5 1/2"H
- Front - 197"L x 5 1/2"H
- Front - 209 1/8"L x 5 1/2"H
- Front - 221 1/2"L x 4 1/2"H
- Bottom
- Right - 30"L x 5 1/2"H
- Right - 44 1/2"L x 5 1/2"H
- Right - 59 1/8"H x 5 1/2"H
- Right - 73"L x 5 1/2"H
- Right - 87 1/8"L x 4 1/2"H

CONFERENCE BANNER: 4'x10'

ELEVATOR GRAPHICS: Quantity - 6; 16"x16"

FLOOR GRAPHICS: Quantity - 6; 18"x18"

WINDOW CLINGS: Quantity - 6; 16"x16"