

FIRST ROUND
March 18–19

SECOND ROUND
March 21–22

SAVVY 16
March 25–26

GREAT EIGHT
March 28–29

BEAUTY FINAL FOUR
April 1–2

FINAL
April 3–5

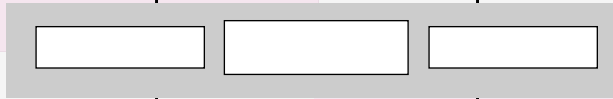
WINNER
April 8

- 1 Garnier
- 16 Dae Hair
- 8 Bumble and Bumble
- 9 Schwarzkopf
- 5 Olaplex
- 12 Shea Moisture
- 4 Clairol
- 13 Madison Reed
- 6 Briogeo
- 11 Just for Men
- 3 L'Oréal Professional
- 14 Carol's Daughter
- 7 Mielle
- 10 Suave
- 2 JPMS
- 15 Dark & Lovely



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2024
BEAUTY
BRACKET
BATTLE

WINNER
April 8



- MAC Cosmetics 1
- Wet n Wild 16
- ELF 8
- Paris Hilton 9
- Charlotte Tilbury 5
- Marc Jacobs 12
- Maybelline 4
- CoverGirl 13
- Tom Ford 6
- Kylie Cosmetics 11
- Chanel 3
- BLK/OPL 14
- Lancôme 7
- Thierry Mugler 10
- Huda Beauty 2
- Rare Beauty 15

- 1 Estée Lauder
- 16 The Ordinary
- 8 CeraVe
- 9 LaRoche-Posay
- 5 Beautycounter
- 12 Cetaphil
- 4 Neutrogena
- 13 Sun Bum
- 6 Hawaiian Tropic
- 11 Shiseido
- 3 Aveeno
- 14 Supergoop!
- 7 Coppertone
- 10 Drunk Elephant
- 2 Clinique
- 15 Mary Kay



- Old Spice 1
- Dr Teal's 16
- Chapstick 8
- Ivory 9
- Colgate 5
- Johnson's Baby 12
- Crest 4
- Mighty Patch 13
- Secret 6
- Dollar Shave 11
- Native 3
- Honey Pot 14
- Tom's of Maine 7
- Lume 10
- Gillette 2
- Listerine 15